

From the School Board
February 2015

Upward Together: Howard-Suamico Education Campaign

“The governor’s budget freezes revenue caps and actually cuts state aid to local schools in the first year.”

-Wisconsin State Superintendent, Tony Evers

On Friday, February 6, the Howard-Suamico School District publicly announced a new effort to further secure the future of world-class education in our community via the Upward Together Education campaign.

Upward Together is a \$3.5 million targeted fundraising effort scheduled to conclude by January 2016. The goal is to raise \$1M to enrich our students’ learning experiences, \$1M to expand our faculty and staff resources, and \$1.5M to enhance our facilities and equipment. By achieving this goal, we will continue to position Howard-Suamico as a community of choice for families and businesses.

Support from our communities, our alumni and area business partners is instrumental in helping us realize our goals of becoming the best place to teach - and the most innovative place to learn. Put simply, when schools prosper everyone benefits (e.g. property values increase; teen pregnancy decreases; crime diminishes; emergency room use declines; and business development grows). Saying "yes" to the April 1, 2014 referendum provided HSSD the ability to fund safety, instructional space, and expand our infrastructure. But this meets only 25% of our needs identified within the master facilities plan – Upward Together begins to fill in the gaps.

Thanks in large part to a dedicated campaign cabinet consisting of local business leaders, community partners, devoted parents, and committed educators, \$1 million was raised during the campaign’s quiet phase. Now in its’ public phase, the District hopes to build on the momentum at events scheduled throughout the District and community in the coming weeks.

We encourage you to reach out to your board members with questions or visit our informational website at <http://givetohssd.weebly.com> for more information.

For more information about the Howard-Suamico School District, please visit our website at www.hssd.k12.wi.us or for additional information regarding this article, contact School Board member Mark Ashley at markashl@hssd.k12.wi.us